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SDC Initial SEO Analysis – Once off @ R2450.00

Includes Analysis of the following within the site:

- Website Current Keyword Ranking
- Unique, accurate webpage titles
- Description Meta Tags
- URL Structure
- Words for URL's
- Sitemaps
- Exclusive and Unique page content
- Text easily readable
- Anchor text
- Image Alt Text Optimization
- Heading Tag Layout e.g. (H1, H2, H3 etc)
- Robot Txt optimization
- Twitter Account
- Google + Account
- Link In Account
- Broken links Analysis
- Listing on Google Maps – check if address, details etc. – correct?

SEO MONTHLY PACKAGES - Analytics management & strategy

	<i>Gold</i> <i>R4000 p/m</i>	<i>Platinum</i> <i>R6000 p/m</i>	<i>Diamond</i> <i>R8000 p/m</i>
SDC Initial SEO Analysis – Once off @	R2450.00	R2450.00	R2450.00
Keyword Research and Ranking	*	*	*
Number of keywords	3	5	10
Directory Submissions (SEM)	3	5	10
Cross Linking	*	*	*
Off Page Optimization: Social Media (including buttons) Social media - create accounts Video Submission (provided by client) Forum Submissions (provided by client) Press Release submissions (provide by client)	*	*	*
1 Keyword per page	3 Main Pages	5 Main Pages	10 Main Pages
SEO Friendly Site Structuring URL's	*	*	*
Revise, Recreate & Submit Sitemaps (XML)	*	*	*
Monthly Analytics Report : Monitor visits Analyze results' Optimize web	*	*	*
Monthly Performance Report	*	*	*
Rank Monitoring	*	*	*
Algorithm Monitoring	*	*	*
Site Navigation	*	*	*
Content Optimization	*	*	*
Image Alt Text Optimization	*	*	*
Broken Link Repair	*	*	*
Description Meta Tags Optimization	*	*	*
Unique, accurate webpage titles	*	*	*
Create 404 Page	*	*	*
Repair Exclusive and Unique Page Content if required	*	*	*
Insert and repair Anchor text if required	*	*	*
Listing on Google Maps	*	*	*
Advanced Segmentation of visitor data	*	*	*
XML Sitemap Navigation	*	*	*
Robot.txt Submission	*	*	*
Google AdWords (Included)	R1000-00 p/m	R2000-00 p/m	R3000-00 p/m